



James Hardie Building Products

From Traditional to Contemporary Design
James Hardie Has You Covered

**Innovative Cladding Solutions for Apartments,
Condos, and Commercial Buildings**



JamesHardie
Commercial

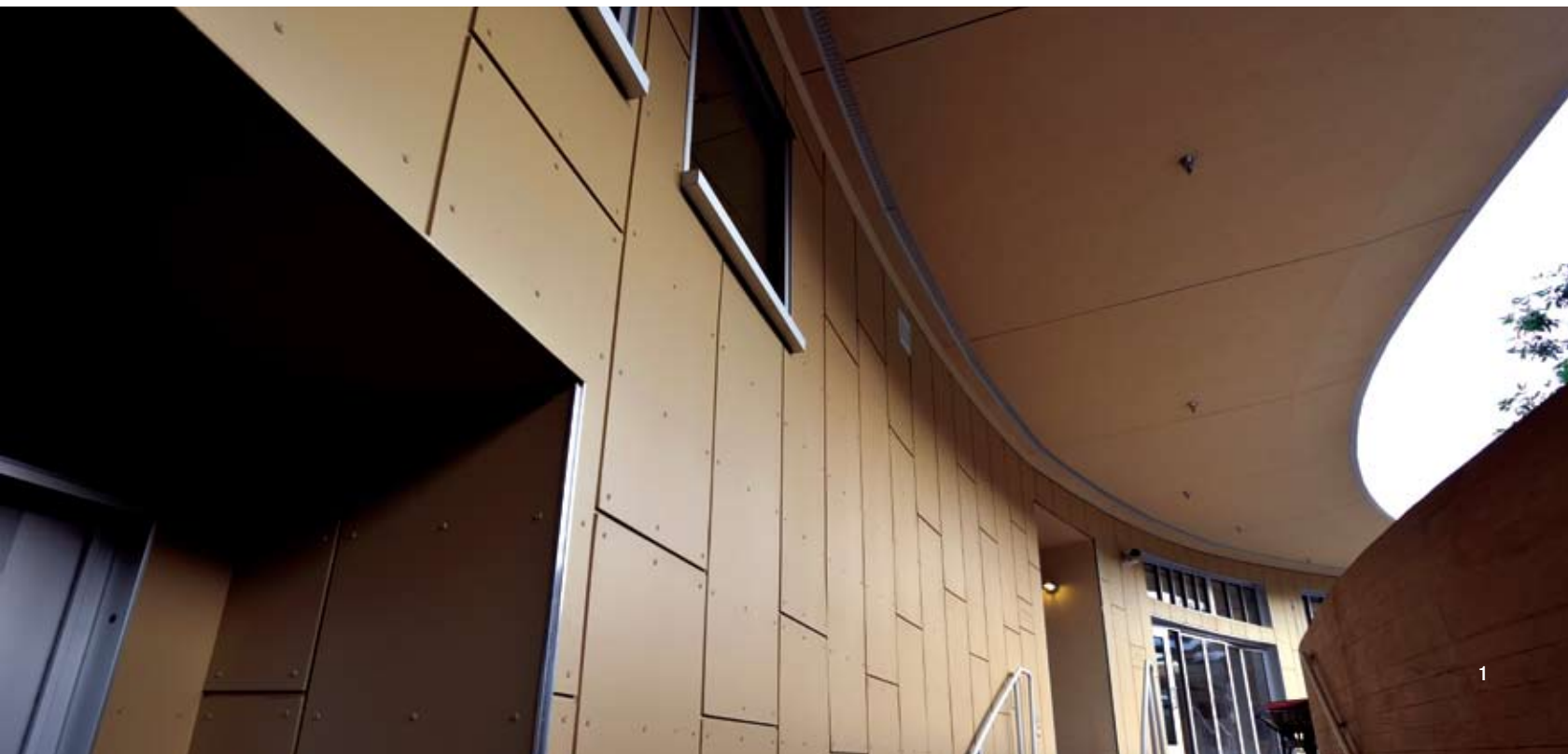
www.jameshardiecommercial.com



Versatility

Affordability

Durability





Trusted Name. Proven Product.

James Hardie is the world-leader in fiber cement technology, with the largest R&D department in the business and the most product installed in the field. James Hardie leverages decades of experience developing commercial and institutional products overseas, and now better serves the needs of multifamily and commercial architects and builders in the U.S. When you can benefit from the most advanced fiber cement technology and the world class support of James Hardie, why look elsewhere?

James Hardie Commercial offers:

- Broad Sophisticated Design Options
- Single Source Accountability
- Local Installation Support
- Local Sales & Design Support
- Comprehensive Exterior Solutions



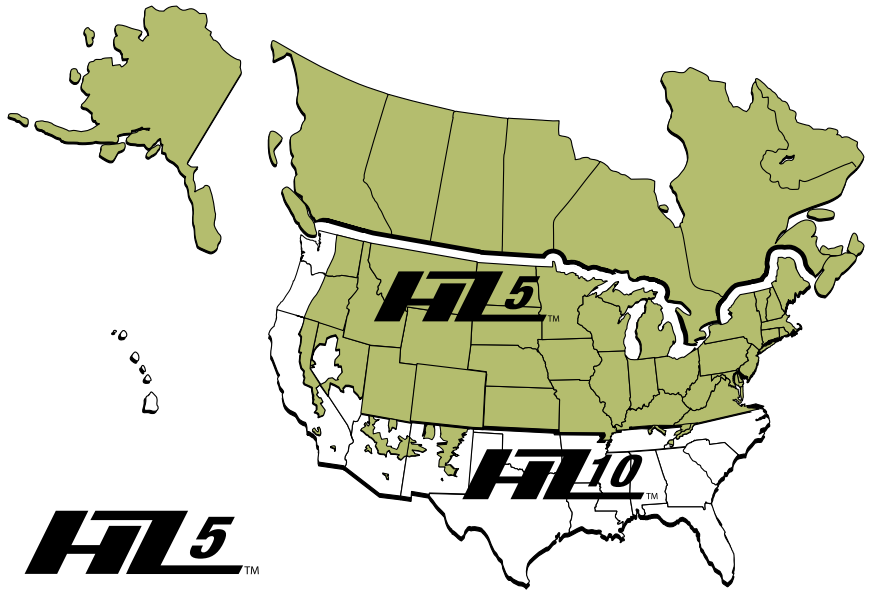
The HardieZone™ System

James Hardie is unveiling a new concept to the building industry - siding that's engineered for climate. We want every project to have the right exterior for the right climate.

The HardieZone System provides siding with performance attributes relative to the climate where the product is being used. James Hardie now tailors cladding solutions to your multifamily or commercial project's specific climate.



To learn more visit www.jameshardiecommercial.com



HL5™

Fights cold, snow, ice and worry.

- Resists damage from freezing temperatures
- Resists damage from snow and ice
- Resists damage from moisture
- Maintains dimensional stability under challenging weather conditions
- Noncombustible*
- Complete exterior available in panel, lap, shingle, fascia, trim and soffit

HL10™

Defies blistering sun, hurricane force winds and sheets of rain.

- Resistant to damage from moisture
- Resistant to cracking, splitting, rotting and swelling
- Broadest industry coverage in high wind and hurricane areas
- Resistant to termites
- Resists flame spread
- Complete exterior available in panel, lap, shingle, fascia, trim and soffit

*HardiePlank®, HardiePanel®, HardieShingle®, HardieSoffit®, Artisan® Lap products comply with ASTM E136.



World-Class Support

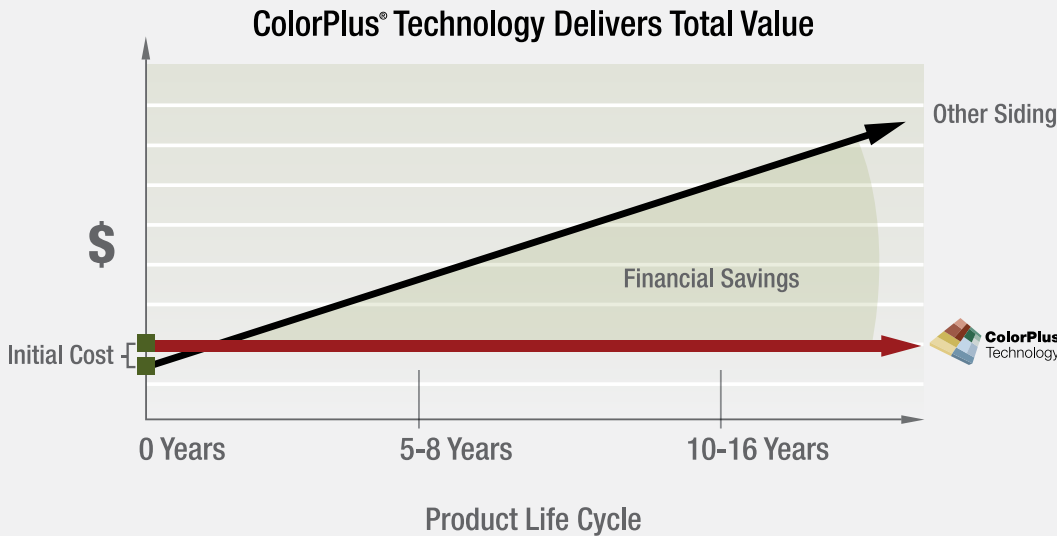
We provide a range of services to help improve quality, reduce costs and ensure Best Practice installations.

- CAD Details, Spec Wizard at Arcat.com, Compliance & Testing Documentation available at www.jameshardiecommercial.com
- James Hardie Installation Specialists
 - Train installation crews and audit their performance
 - Support builders with on-site training
- The industry's first "Best Practices" Installation Guide – which covers storage and handling procedures, installation requirements and fastening recommendations

ColorPlus® Technology

Looking to add real value to your next multifamily or commercial project?

James Hardie ColorPlus® Technology is the answer. The most innovative application and finishing technology on the market, our factory-applied, baked-on paint has been specifically formulated for James Hardie siding.



- ColorPlus® Technology delivers real financial savings over time even if other siding costs are lower
- The durability of ColorPlus Technology reduces maintenance and repair costs over the product life cycle

The ultimate low maintenance siding solution

- Abrasion & Scratch Resistant
- Available in Lap, Shingle, Panel, Fascia, Trim and Soffit
- Optimal paint thickness in multiple cured coats
- Complete Color Solution: Siding, Trim & Caulk
- 15 Year Limited Finish Warranty
- The only company to control the process from mixing fiber cement to painting in one facility, giving a guaranteed professional finish



Nonprorated coverage for all 30 years

Our best warranty ever.
Unprecedented peace of mind.


We're so confident The HardieZone™ System can withstand the rigors of the North American climate we're offering our strongest warranty ever. This outstanding 30-year limited, transferable warranty offers nonprorated product coverage for the entire 30 years.



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